



IANT Sponsorship Benefits	Presenting	Platinum	Corporate	Gold	Silver
>= Sponsorship Amount (USD)	\$25,000	\$15,000	\$10,000	\$5,000	\$3,000
Complimentary VIP Tickets for IANT Signature events - India Day and Anand Bazaar	12	10	8	4	2
Complimentary Meet & Greet Tickets with the Artist(s) of the Event, Anand Bazaar	8	6	4	N	N
Private Suite (Capacity of 20) – Dinner Included	1	shared Suite Access for 8	shared Suite Access for 4	shared Suite Access for 2	N
Multimedia Advertising: Slide(s) Show at the Events – Times Shown	6	4	3	2	1
Multimedia Advertising: Video clip of 30 second is considered as 1 slot	6 slots	3 slots	2 slots	1 slot	0
Complimentary Table(s) at IANT India Day (If venue permits or where applicable)	Y	Y	Y	N	N
Complimentary Table/Booth at IANT Anand Bazaar (If venue permits or where applicable)	4	3	2	1	0
Your Business flyers in IANT Bi-Weekly / Monthly Newsletter Occurrence(s)	Every time	12	8	4	2
Consolidated Sponsor Logos in IANT Bi-Weekly / Monthly Newsletter Occurrence(s)	Y	Y	Y	Y	Y
Coverage on all IANT social media handles – Facebook Instagram, WhatsApp	25	15	10	5	3
Advertisement in Event Program Brochure (if Applicable)	Color Full Page Back	Color Full Page Back	B&W Half Page	B&W Half Page	B&W Quarter
One Sponsor Logo on IANT Flyers	Y	Y	Y	Y	Y
One Sponsor Logo on IANT Website	Y	Y	Y	Y	Y
Your organization weblink on IANT Website	Y	Y	Y	Y	Y
Promote Your Webinars / Events	2	1	N	N	N
Recognize your sponsorship in one of the IANT event	Y	Y	Y	Y	Y
Sponsor promotional slides on Digital Screens	Up to 6	Up to 4	Up to 3	Up to 2	Up to 1
Your Marketing Standee(s) (Subject to Space)	4	3	2	1	N
Post Event Social Media Marketing	Y	Y	Y	Y	Y
Sponsor time on Stage for your Representative	5 Minutes	3 Minutes	2 Minutes	N	N
Press Release Recognition	Y	Y	N	N	N
Corporate Logo on Events Tickets (if possible)	Y	N	N	N	N
Networking at Sponsor Appreciation Event	Y	Y	Y	Y	Y